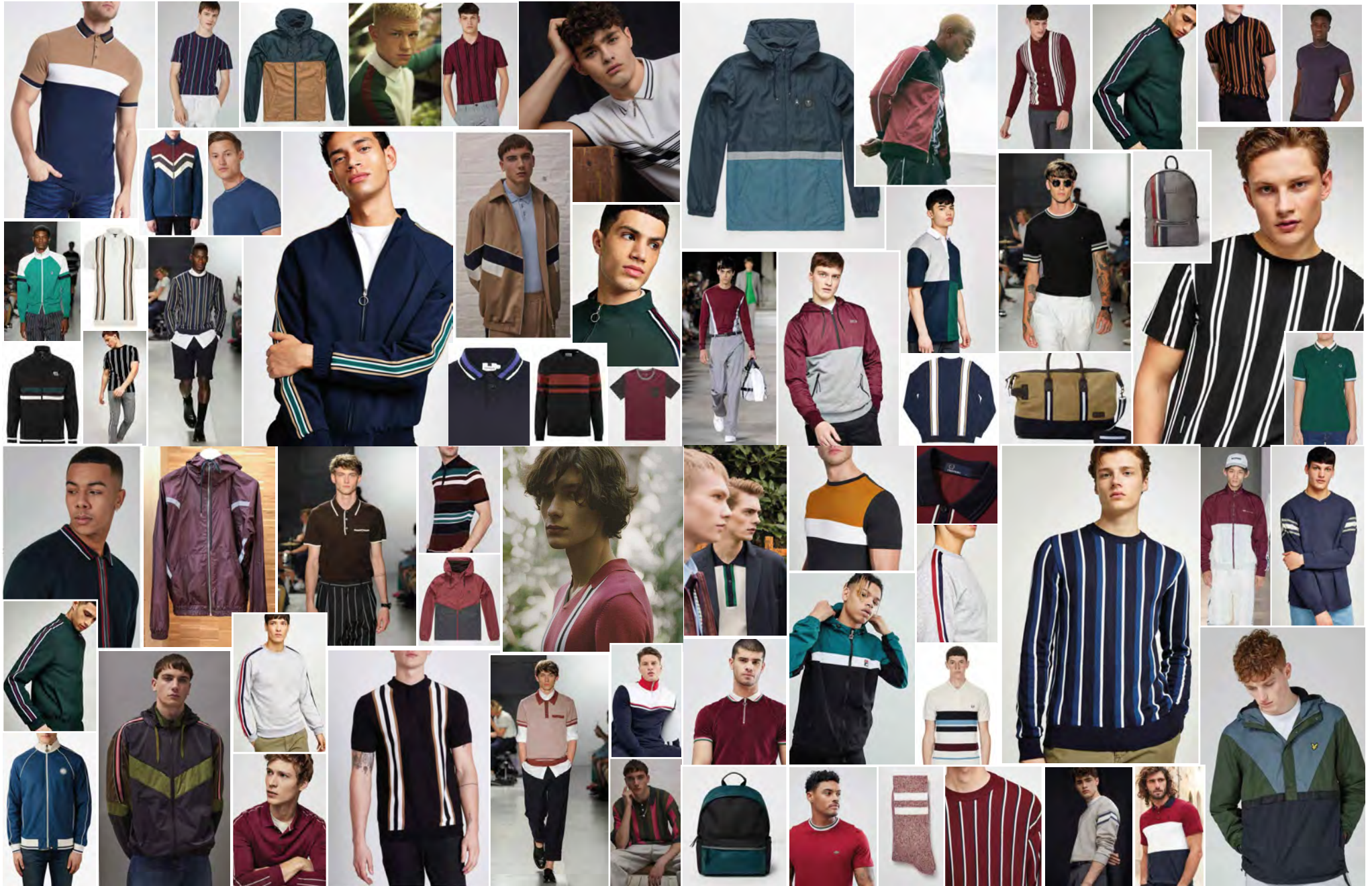


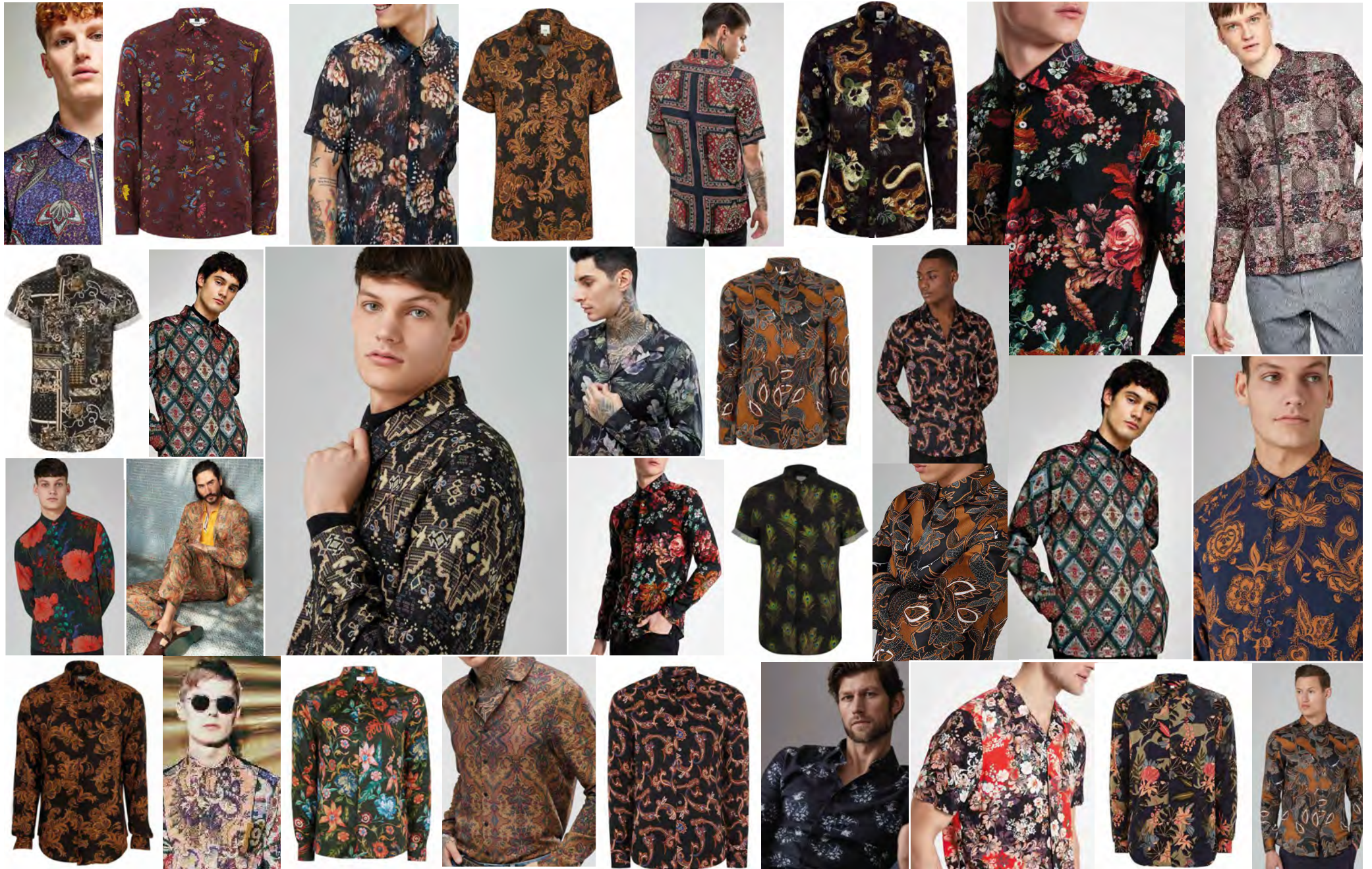


DEBENHAMS **S/S19** MENSWEAR TRENDS

RETRO SPORT - A/W18 - S/S19



Baroque 'n' Roll - A/W18 - S/S19



DEBENHAMS

THE BRIGHTNESS

S/S19 TREND

S/S 19 MENSWEAR TRENDS

THE BRIGHTNESS

The brightness provides a clear colour message with classic statement spring summer wardrobe in bold primary pops. Blue is still prevalent, but navy has all but disappeared as colour sits with black for a more directional, and younger interpretation.

This trend not only takes influence from American heritage brands such as Tommy Hilger and Polo Ralph Lauren, but also original 90's streetwear brands like Karl Kani, Cross Colours and le Coq Sportif.

Classic styles are made statement pieces with the use of vivid tipping, bright piping and cut & Sew paneling details on polo's, rugby's, jackets and lightweight knits. Colour pop trims including contrast zips, cords and toggles are essential.

This look translates well into accessories as a way to 'buy into' the look or enhance it, this include the classic daypack, nylon wallets, colour block trainers and contrast sole pumps.

KEY ITEMS

- Colour Pop Windbreaker
- Cut And Sew Jacket
- Colour Pop Harrington
- 4 Pocket Lt Weight Parker
- Colour Pop Knitwear
- Striped Knitwear
- Colour Pop Tipped Knit
- Striped Polo
- LS Tipped Polo
- Colour Block Tee
- Placement Block Graphics
- LS Stripe Tee
- Light Wash Denim
- Colour Pop Shorts

ACCESSORIES

- Colour Block Back Pack
- Block Colour Trainers
- Colour Block Sole Trainers
- Colour Block Socks
- Neon Wallets



THE BRIGHTNESS



THE BRIGHTNESS

COLOUR



KEY ITEMS



COLOUR POP WINDBREAKER



CUT AND SEW JACKET



COLOUR POP HARRINGTON



4 POCKET LT WEIGHT PARKER



COLOUR POP KNITWEAR



STRIPED KNITWEAR



COLOUR POP TIPPED KNIT



TIPPED/COLOUR BLOCK SHIRT



STRIPED POLO



LS TIPPED POLO



COLOUR BLOCK TEE



PLACEMENT BLOCK GRAPHICS



LS STRIPE TEE



LIGHT WASH DENIM



COLOUR POP SHORTS

ACCESSORIES



COLOUR BLOCK BACK PACK



BLOCK COLOUR TRAINERS



COLOUR BLOCK SOLE TRAINERS



COLOUR BLOCK SOCKS

DEBENHAMS

ACID HAUS

S/S19 TREND

S/S 19 MENSWEAR TRENDS

ACID HAUS

Acid Haus is a modern journey into the simple approach to garments and use of colour for S/S19.

Acid yellow sits with reclaimed black along side warm greys and muted orange. Navy takes a back seat, which gives a much more contemporary, modern and uplifting feel to the trend for the season. This colour story approach carries on from the previous Colour Pop trend; bold colours sitting along side more traditional core palette deliver the modernity this trend drives.

As well as colour, garments are pushed to a modern technical arena. Cleaner silhouettes sit along side newer fits - wider fit trousers at new lengths are teamed wide boxier tailoring and outerwear.

Pattern and graphics reference industrial designers like Peter Saville and Ben Kelly – clean, bold and very graphical. These types of prints can be used as t-shirt prints, shirt pattern or internals on outerwear. Fabrics are technical but not always synthetic – water resistant, non-crease, cooling – techy trims support this direction and can also be a feature that is practical.

This modernist man is not afraid to push his boundaries with the colour he wears and the clothes he likes and how he wears them. Modern, wider fit chino with a bold print shirt, boxy tailoring with a techy hooded coat in acid yellow is everyday wear. Shackets and shirts blend into outerwear end use, jersey is clean and unfussy.

The trend works perfectly for accessories and footwear. Technical and sports are reference for bags while the fisherman hat is re born in technical fabric mirroring outerwear. Footwear has the timeless white leather vulcanized pump and the more technical trimmed sandals.

Again, if you prefer a smarter, cleaner modern wardrobe with elements of relaxed dressing then ACID HAUS is the perfect trend to add to your Spring / Summer wardrobe.

KEY ITEMS

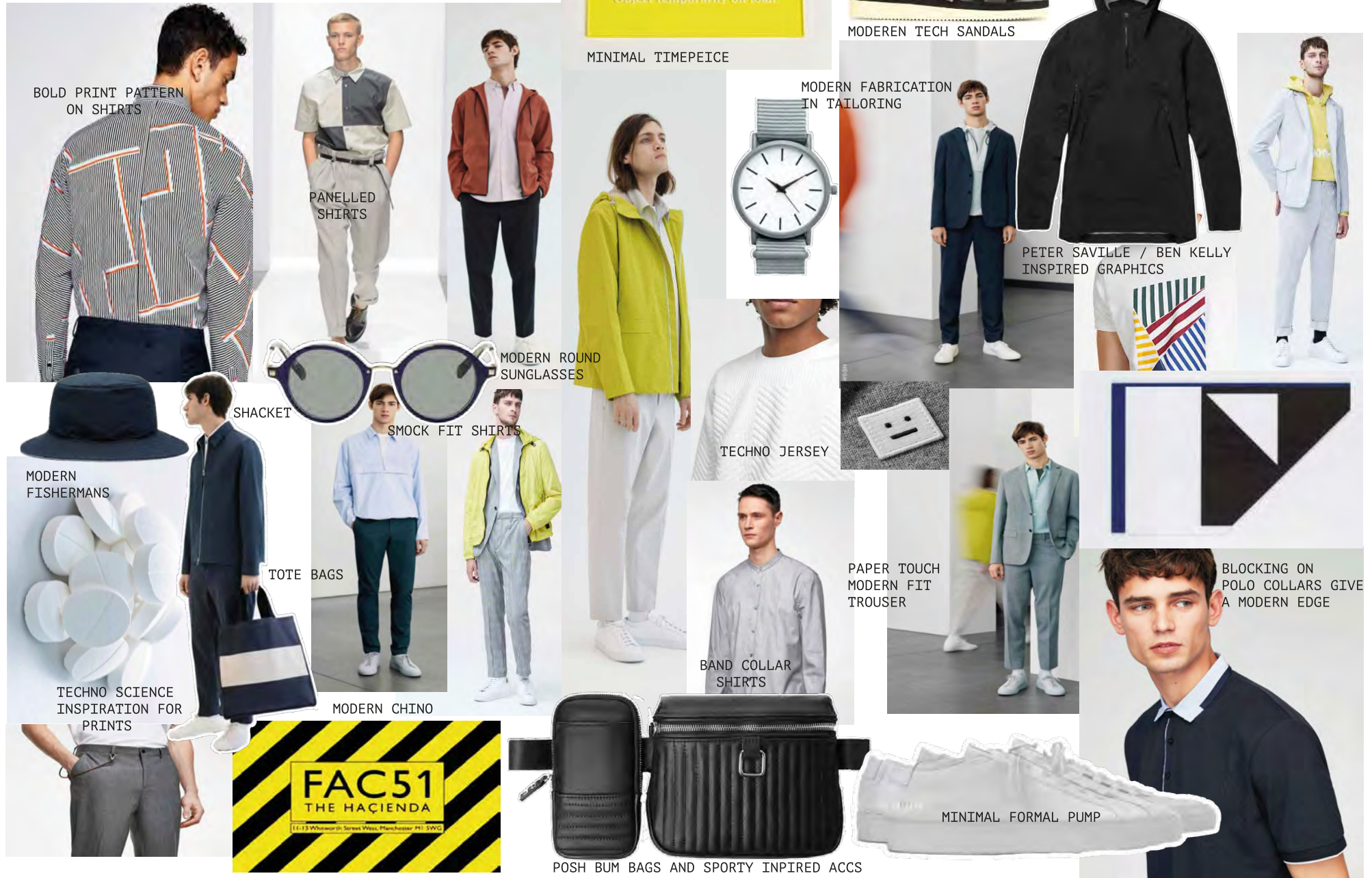
- Tech Hooded Wind Cheater
- Modern Fabrication And Styling In Blazers
- Modern Chino
- Paper Touch Wide Fit Trousers
- Shacket
- Smock Fit Shirts
- Panelled Shirt
- Bold Print Pattern Shirts
- Band Collar Shirt
- Graphic Print Jersey
- Tech Fabric Jersey
- Block Collared Polo
- Modern Tech Jersey Hoody
- Peter Saville And Ben Kelly Inspired Graphics
- Modern Industrial Inspired Graphics

ACCESSORIES

- Smart Bum Bags
- Panelled Tote Bag
- Minimal Watch
- Modern Technical Version Of The Fisherman Hat
- Modern Rounded Sunglasses
- Minimal Pumps
- Tech Sandals



ACID HAUS



ACID HAUS

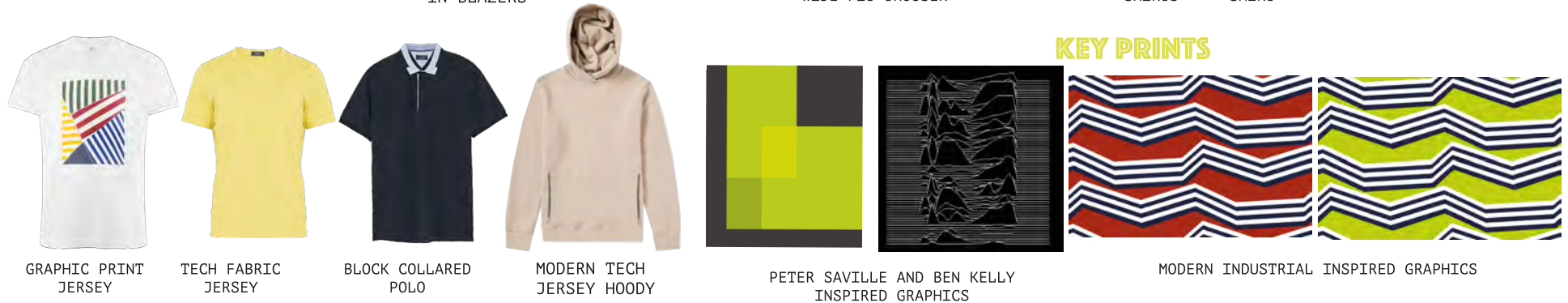
COLOUR



KEY ITEMS



KEY PRINTS



ACCESSORIES



DEBENHAMS

Havana Good Time

S/S19 TREND

S/S 19 MENSWEAR TRENDS

Havana Good Time

Havana Good Time is a smart, formal trend for spring/summer. Taking influence from classic 40's resort attire and the effortless cool characters of Havana, Cuba.

Key colours from the palette are tobacco, ochre, ecru and taupe, which are, complimented with indigo blues, pale greens and dusty berry shades.

The foundations of the silhouettes are suits and tailored SB jackets in key palette colours, light summer wools and linen blends.

The four-pocket linen safari jacket adds the essence of Hemmingway to this smart summer trend. Smart suit trousers are fuller in fit with pleated fronts and importantly in off white and ecru fabrications. Tailored shorts are also significant in transitioning this smart trend into summer.

For shirts and polos the end use is formal, so these are worn tucked in. Shirts are both long and short sleeved, printed and striped. The reverse collar is pivotal for the cool Cuban aesthetic.

Prints are really significant for this trend and are heavily inspired by Cuban tiles, providing striking geometric shapes and saturated colours. For the floral element of this trend, it is important that they are not too Hawaiian and are more botanical with digital florals, chrysanthemum flowers and large-scale placements providing some newness.

Accessories are important to add finishing touches to the look. Smart suede loafers offer a relaxed option for footwear. Tortoiseshell sunglasses, a classic timepiece, silk jacquard ties, summer scarfs and Pocket Squares in designs all complete the modern gents attire. To add a touch of extravagance and style, a Panama hat and vintage travel trunk complete this visually pleasing look.

KEY ITEMS

- Linen Blend Safari Jacket
- Wool Blend SB
- Linen SB
- Striped Shirt
- Revere Collar Short Sleeve Shirt
- Terry Cloth Overhead Polo
- Classic White T-shirt
- Pleat Front Trousers
- Light Base Trousers
- Tailored Short
- Cuban Tile Inspired Prints
- Botanical Floral Prints

ACCESSORIES

- Suede Loafers
- Round-frame Tortoiseshell Sunglasses
- Classic Timepiece
- Silk Jacquard Tie
- Summer Scarf
- Striped Pocket Square
- Panama Hat
- Vintage Traveller Trunk



Havana Good Time



Havana Good Time

COLOUR



KEY ITEMS



LINEN BLEND SAFARI JACKET



WOOL BLEND SB



LINEN SB



STRIPED SHIRT



REVERE COLLAR SHORT SLEEVE SHIRT



TERRY CLOTH OVERHEAD POLO



CLASSIC WHITE T-SHIRT



PLEAT FRONT TROUSER



LIGHT BASE TROUSER

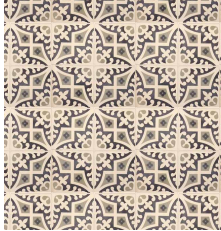


TAILORED SHORT

PRINTS



CUBAN TILE INSPIRED PRINTS



BOTANICAL FLORAL PRINTS



ACCESSORIES



SUEDE LOAFERS



ROUND-FRAME TORTOISESHELL SUNGLASSES



CLASSIC TIMEPIECE



SILK JACQUARD TIE



SUMMER SCARF



STRIPED POCKET SQUARE



PANAMA HAT

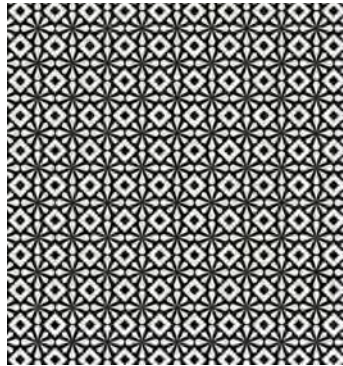


VINTAGE TRAVELLER TRUNK

Havana Good Time



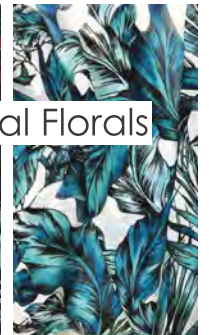
Larger Scale



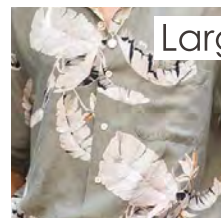
Leafy Florals



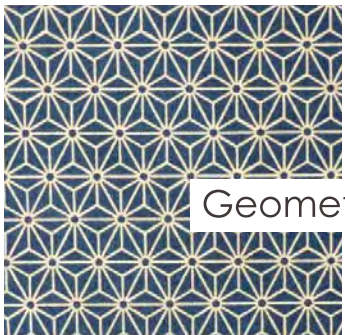
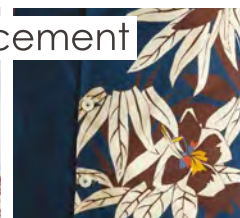
Botanical Florals



Cuban Tile Prints



Large Scale Placement



Geometric



Chrysanthemum Prints



Saturated Colour



Digital Print Florals



DEBENHAMS

DUSTLANDS

S/S19 TREND

S/S 19 MENSWEAR TRENDS

DUSTLANDS

Dustlands offers a refreshing take on a transitional casual trend. It has a weekend traveller feel with modern shapes in luxurious fabrications, including clean cottons, suede and linen to add a sophisticated edge.

Warm tones of salmon and terracotta are paired with pistachio green and are grounded with shades of deep chocolate, dusty stone and refreshing cream.

The clean 4-pocket safari jacket and fall-collared blouson in canvas, linen and crisp cottons are key for the season, which are worn over subtly textured waffles and ribbed knits. Shirting fits perfectly into the relaxed look in coloured linen and slub oxford weave, with the collarless shirt becoming an important silhouette.

Linen also appears within trousers and shorts, with the drawstring silhouette being very important for the high summer season.

Concealed placket polos and subtle tipping are in keeping with the modern execution of this trend. Stripes look particularly new with updated placements, which are worn with off white denim and slim fit chinos.

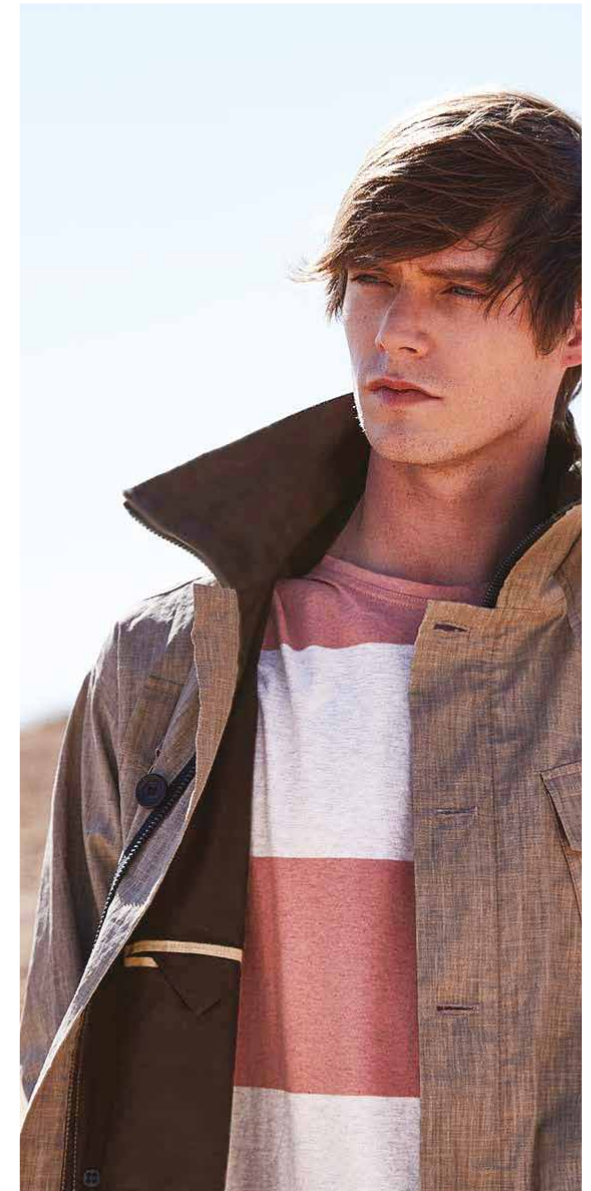
Fabric interest continues into the accessories with canvases and suede's being used on refined rucksacks and trainers, summer espadrilles and Birkenstocks with updated soles add an outdoor summer feel. Tonal Holdalls are an essential for the weekend traveller, and tinted lense sunglasses complete the look.

KEY ITEMS

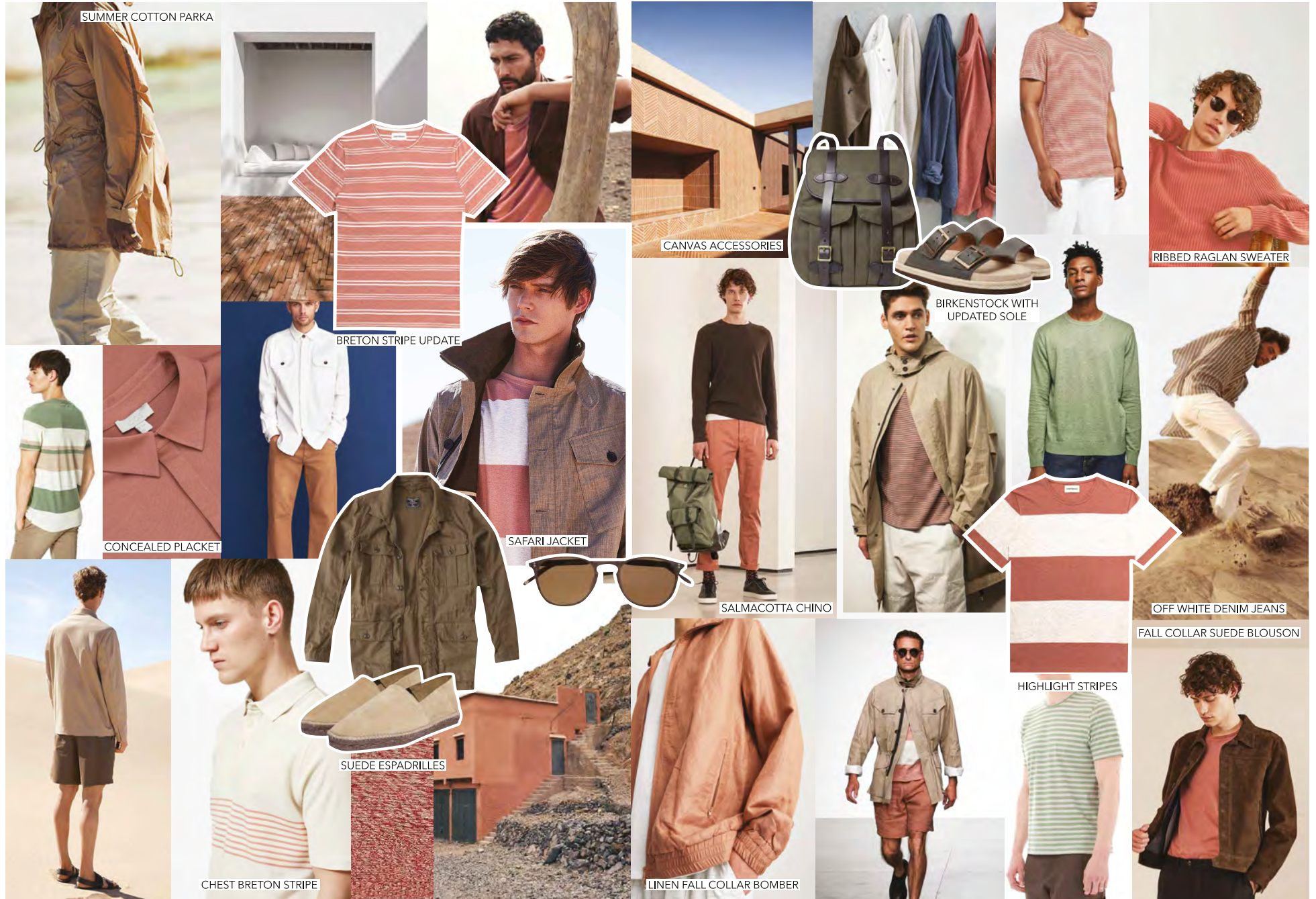
- Rubberized Rain Jacket/Parka
- 4 Pocket Safari Jacket
- Linen/or Cotton Bomber
- Fall Collar Suede Blouson
- Cotton Stretch Shirt w/ Chest Pocket
- Collarless Linen Shirt in Highlight Colours
- Waffle Sweater
- Concealed Placket Jersey Polo
- Tipped Collar Pique Polo
- Bold Stripe Update
- Fine Stripe T-Shirt in Highlight Colours
- Slim Fit Washed Rolled Up Jeans
- Off White Denim Jeans
- Swim Shorts with Pop Colour Branding
- Linen Drawstring Shorts

ACCESSORIES

- Suede Espadrilles
- Suede Trainers In Natural Colours
- Contrast Sole Sandals
- Tri - Colour Weekender Bag
- Canvas Backpack
- Tortoise Brown Sunglasses With A Hint Of Highlight Colour
- Space Dye Yarn Socks
- Leather Phone Case In Highlight Colour

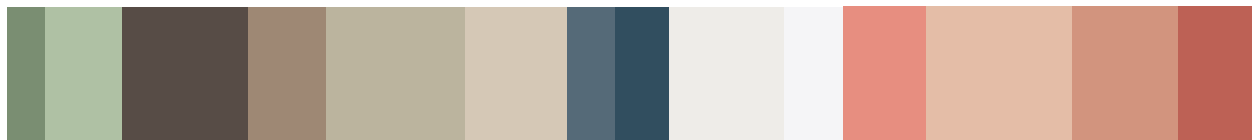


DUSTLANDS



DUSTLANDS

COLOUR



KEY ITEMS



Rubberized
Rain Jacket/Parka



4 Pocket Safari Jacket



Linen/or Cotton Bomber



Fall Collar
Suede Blouson



Cotton Stretch Shirt
w/ Chest Pocket



Collarless Linen Shirt in
Highlight Colours



Waffle Sweater



Concealed Placket
Jersey Polo



Tipped Collar
Pique Polo



Bold Stripe Update



Fine Stripe T-Shirt in
Highlight Colours



Slim Fit Washed
Rolled Up Jeans



Off White Denim
Jeans



Swim Shorts with
Pop Colour Branding



Linen Drawstring
Shorts

ACCESSORIES



Suede Espadrilles



Suede Trainers in
Natural Colours



Contrast Sole
Sandals



Tri - Colour Weekender Bag



Canvas Backpack



Tortoise Brown Sunglasses
with a hint of Highlight Colour



Space Dye Yarn Socks



Leather Phone Case
in Highlight Colour

DEBENHAMS

BANOFFEE

S/S19 TREND

S/S 19 MENSWEAR TRENDS

BANOFFEE

This story is about the play between 3 key seasonal colours – Yves Klein Blue, Toffee and Yellow. Individually they are strong, but combined they form a bold palette for a directional smart casual look.

Yves Klein Blue is the deepest ultramarine and creates an intense saturated blue giving casual wear a new energy and vitality. Yellow shades run from gold and butterscotch to lemon, and it is combined with sand and toffees for a very contemporary take on tonality.

These blue and yellow shades work well in head to toe tonal dressing for a more catwalk look, but also have a dominance that translates into statement pieces including the summer shacket, crew neck 'tops' pleat front chino shorts, and the windbreaker jacket which is definitely the jacket of the season. They also make strong combination in tonal stripe combos, which are interjected with white in stripes and weaves.

Garments utilise natural bases like linen and garment dyed cotton through to more technical fabrications such as paper handles, coated cottons and 2 tone nylons creating a chic, refined look with a rustic edge.

The strong colour story continues through to the accessories with tonal trainers and canvas pumps being key, as well as smarter leather vulcanized trainers. The essential rucksack, suede peak cap and retro Carrera complete the look.

KEY ITEMS

- Hooded Windcheater Jacket
- Summer Shacket
- Lightweight Quilted Jacket
- Artisan Jacket
- Indigo Shirt
- Linen Blend Shirt
- Revere Collar Shirt
- Long Sleeve Stripes
- New Striped Tees
- Crew Neck Tops
- Linen Blend Shorts
- Coloured Chino Short
- Linen Blend Trousers
- Pleat Front Tapered Trousers

ACCESSORIES

- Tonal Trainers
- Coloured Pumps
- Vulcanised Trainers
- Coloured Rucksack
- Suede Peak Cap
- Carrera Sunglasses



BANOFFEE



BANOFFEE

Colour



Key Items



Hooded Windcheater Jacket



Summer Shacket



Lightweight Quilted Jacket



Artisan Jacket



Indigo Shirt



Linen Blend Shirt



Reverse Collar Shirt



Long Sleeve Stripes



New Striped Tees



Crew Neck Tops



Linen Blend Shorts



Coloured Chino Short



Linen Blend Trousers



Pleat Front Tapered Trousers

Accessories



Tonal Trainers



Coloured Pumps



Vulcanised Trainers



Coloured Rucksack



Suede Peak Cap



Carrera Sunglasses

DEBENHAMS

SAN PELLEGRINO

S/S19 TREND

S/S 19 MENSWEAR TRENDS

SAN PELLEGRINO

San Pellegrino is a clean minimal story that evolves the pastel trend that has been so prominent last spring summer. Emerald and cornflower lift the neutral base of vanilla and stone, as well as compliment the soft watercolour shaded of pistachio, mint and powder blue to offer accents that feel modern and refreshing.

Silhouettes are simple, clean and minimal which makes solid colour pieces key to this trend, but ottoman weaves and honeycomb textures add interest. Updates to the classic chino, fly front polo and summer weight outerwear have a contemporary feel due to the sports influence fabrications and styling details that give the whole trend a futuristic modernity.

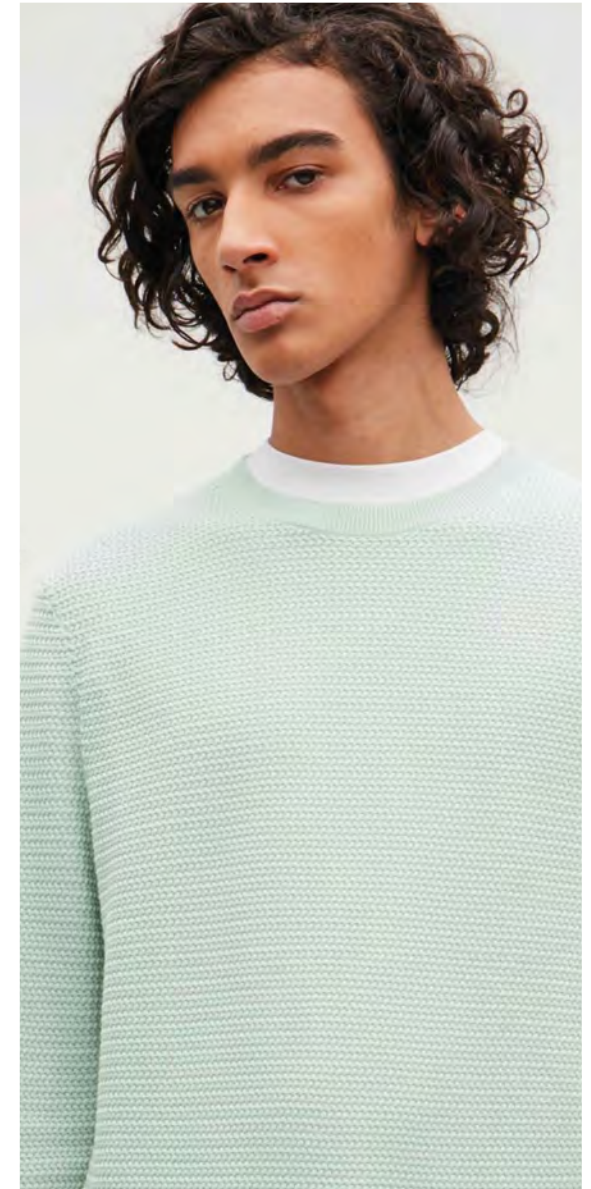
Modern art inspiration allows for a new take on patterns and prints. Matisse's 'Drawing With Scissors' and Josef Albers 'Mitered Squares' offer an authentic point of reference.

KEY ITEMS

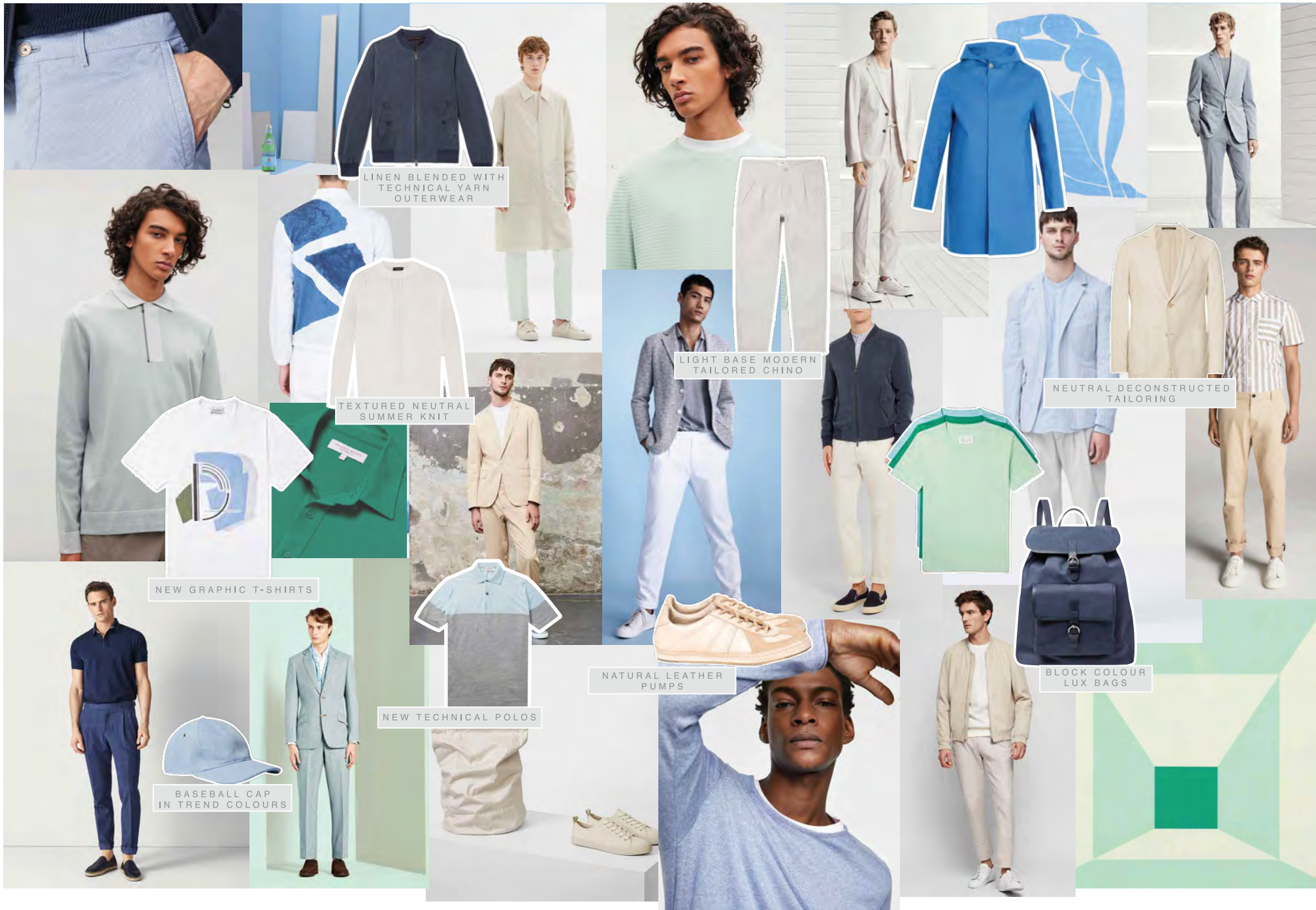
- Linen Blended With Technical Yarn Outerwear
- Technical Paper Touch Fabric Outerwear
- Outerwear In Bolder Colours
- Neutral Deconstructed Tailoring
- Cut And Sew Colour Block Shirting
- Linen Blend Shirting
- Textured Neutral Summer Knit
- New Technical Polos
- New Graphic T-shirts
- Pima Cotton T-shirts In Trend Colours
- Light Base Modern Tailored Chino
- Tailored Short
- Modern Art Print Reference

ACCESSORIES

- Natural Leather Accessories
- Neutural Colour Block Accessories
- Accessories In Solid Trend Colours
- Block Colour Lux Bags
- Natural Leather Pumps



SAN PELLEGRINO



LINEN BLENDED WITH
TECHNICAL YARN
OUTERWEAR

TEXTURED NEUTRAL
SUMMER KNIT

LIGHT BASE MODERN
TAILORED CHINO

NEUTRAL DECONSTRUCTED
TAILORING

NEW GRAPHIC T-SHIRTS

NEW TECHNICAL POLOS

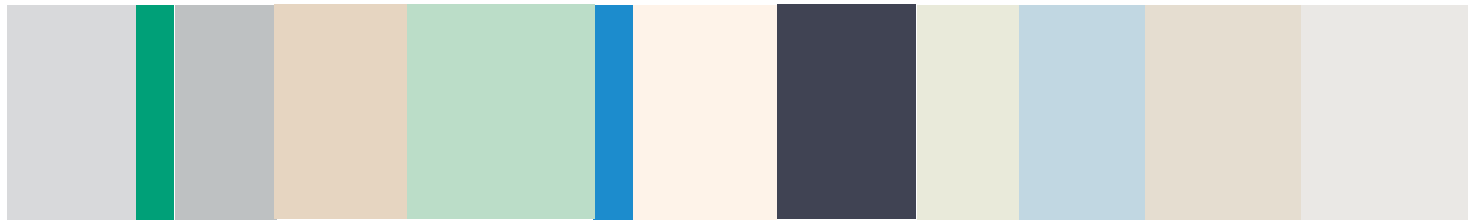
NATURAL LEATHER
PUMPS

BLOCK COLOUR
LUX BAGS

BASEBALL CAP
IN TREND COLOURS

SAN PELLEGRINO

COLOUR



KEY ITEMS



LINEN BLENDED WITH
TECHNICAL YARN
OUTERWEAR



TECHNICAL PAPER
TOUCH FABRIC
OUTERWEAR



OUTERWEAR IN
BOLDER COLOURS



NEUTRAL DECONSTRUCTED
TAILORING



CUT AND SEW COLOUR
BLOCK SHIRTING



LINEN BLEND SHIRTING



TEXTURED NEUTRAL
SUMMER KNIT



NEW TECHNICAL POLOS



NEW GRAPHIC T-SHIRTS



PIMA COTTON T-SHIRTS
IN TREND COLOURS

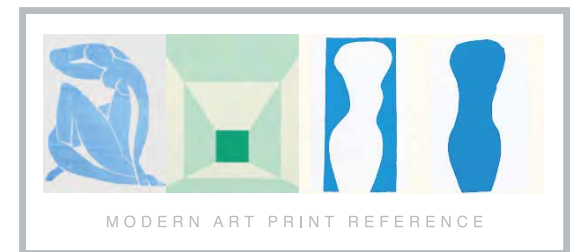


LIGHT BASE MODERN
TAILORED CHINO



TAILORED SHORT

PRINT



MODERN ART PRINT REFERENCE

ACCESSORIES



NATURAL LEATHER
ACCESSORIES



NEUTRAL COLOUR
BLOCK ACCESSORIES



ACCESSORIES IN SOLID TREND COLOURS



BLOCK COLOUR
LUX BAGS



NATURAL LEATHER
PUMPS

DEBENHAMS

90'S HERITAGE

S/S19 TREND

S/S 19 MENSWEAR TRENDS

90'S HERITAGE

90's Heritage is a bold retro sportswear inspired trend, with a playful approach to casual menswear for SS19.

Colour highlights are explored through cut and sew panelling, stripes, taping and piping detail within the garments. These key details are a main focus to 90's Heritage. The consumer is not afraid to stand out in the crowd and push the boundaries with what he is wearing, wearing bold colours head to toe joined with retro trainers and accessories such as a cap and a bum bag. Overall conveying a youthful feel to the trend.

The colour palette is formed of strong tones of teal and blue joined with highlights of yellow, orange and lilac. These highlight colours joined with dark purples and Navy convey the 90's retro feel to the trend.

90's Heritage holds relaxed shapes with a strong jersey and outerwear presence. Exploring different fabrications with a sportswear undertone encapsulates the trend with track tops, zip neck cut and sew polos and rugby shirts being key items.

90s Heritage brings us back to the nostalgia of the 90's era where you can be playful with colour and fabrication within your outfit. This trend is perfect for a casualwear wardrobe in the summer with many layering pieces to elevate the outfit to its full retro potential.

KEY ITEMS

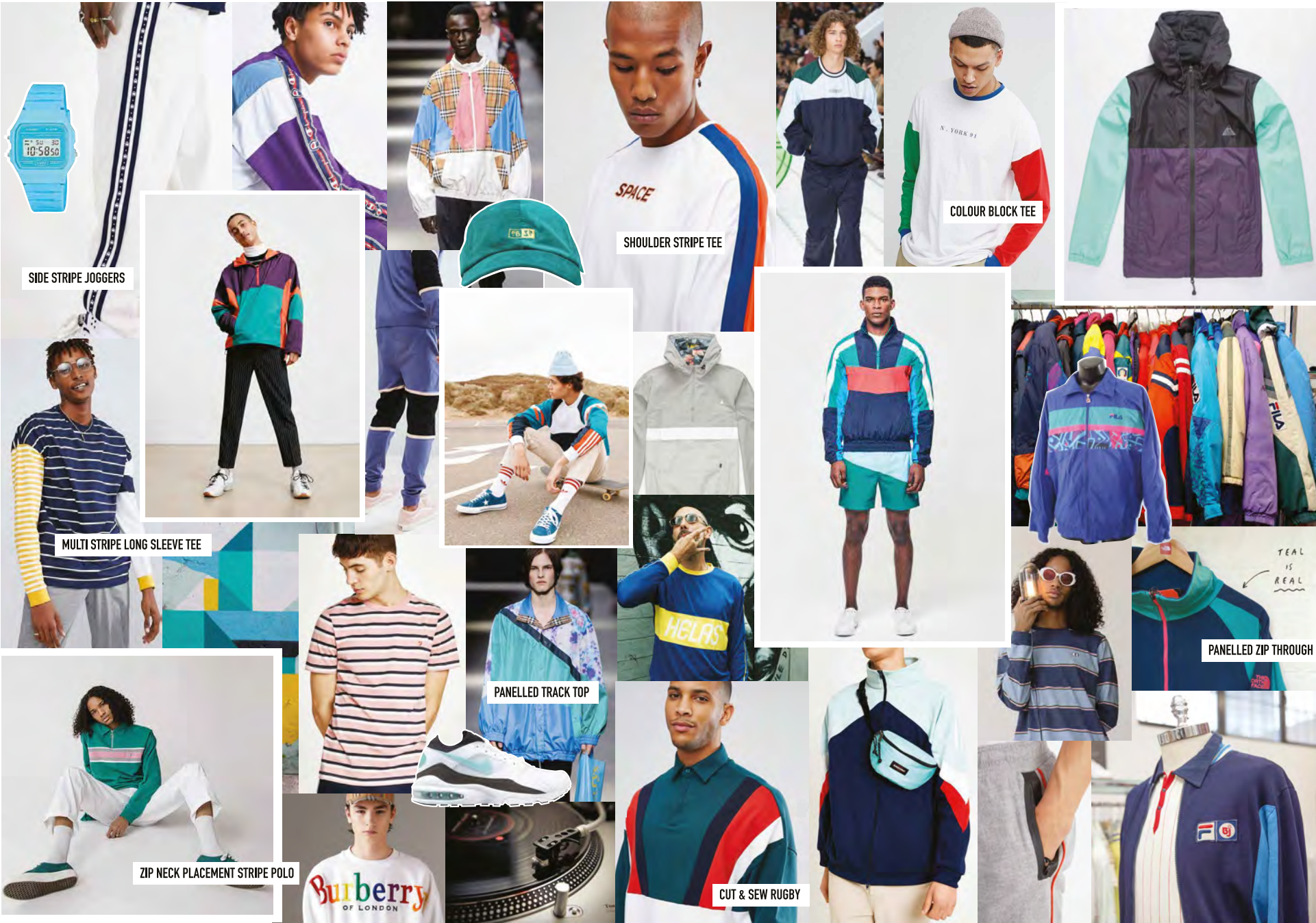
- Panelled Track Top
- Panelled Zip Through
- Logo Crew Neck
- Multi-panelled Crew
- Zip Neck Placement Stripe Polo
- Cut & Sew Rugby
- Shoulder Stripe Tee
- Multi Striped Tee
- Black Skinny Jeans
- Wide Leg Trousers
- Side Stripe Joggers
- Piping Detail Jogger

ACCESSORIES

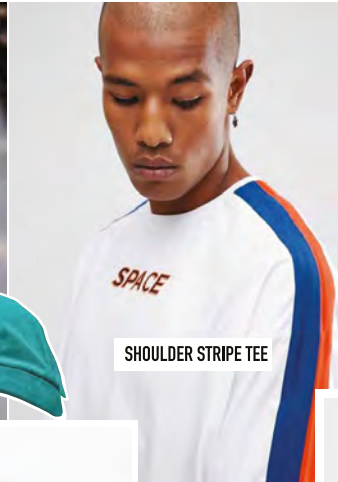
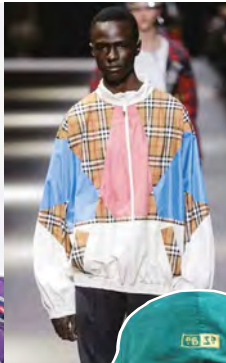
- Retro Sports Trainers
- Retro Sports Socks
- Two Tone Baseball
- Bum Bag
- Casio Watch
- Julian's DJ Decks



90'S HERITAGE



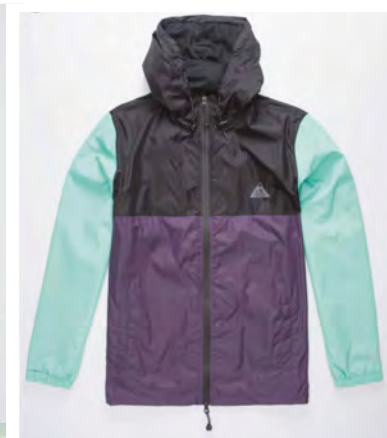
SIDE STRIPE JOGGERS



SHOULDER STRIPE TEE



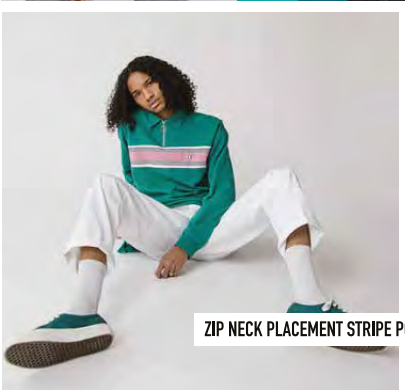
COLOUR BLOCK TEE



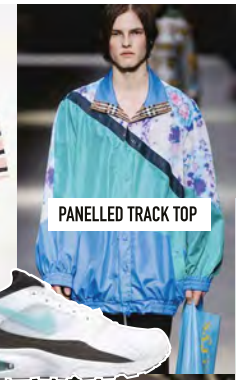
MULTI STRIPE LONG SLEEVE TEE



PANELLED ZIP THROUGH



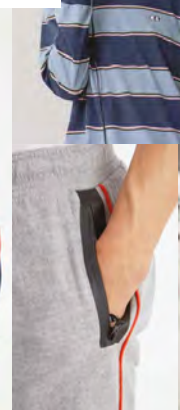
ZIP NECK PLACEMENT STRIPE POLO



PANELLED TRACK TOP



CUT & SEW RUGBY



90'S HERITAGE

COLOUR



KEY ITEMS



PANELLED TRACK TOP



PANELLED ZIP THROUGH



LOGO CREW NECK



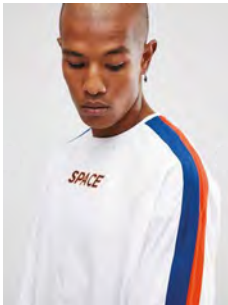
MULTI-PANELLED CREW



ZIP NECK PLACEMENT STRIPE POLO



CUT & SEW RUGBY



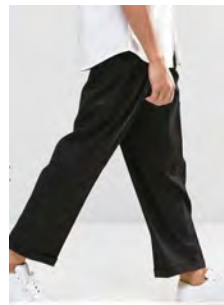
SHOULDER STRIPE TEE



MULTI STRIPED TEE



BLACK SKINNY JEANS



WIDE LEG TROUSER



SIDE STRIPE JOGGERS



PIPING DETAIL JOGGER SHORTS

ACCESSORIES



RETRO SPORTS TRAINERS



RETRO SPORTS SOCKS



TWO TONE BASEBALL



BUM BAG



CASIO WATCH



JULIAN'S DJ DECKS

DEBENHAMS

POWER PASTELS

S/S19 TREND

S/S 19 MENSWEAR TRENDS

POWER PASTELS

The Power Pastels look is all about the kind of no holds barred, uncompromisingly colourful preppy vacation wardrobe seen on the moneyed New York set at their Newport Beach Summer houses in the Yuppie boom years of the 80's and 90's. Powerful pastels for power breakfasts, yacht clubs and coast road drives in the Porsche. Or fun, escapist, retro wardrobe classics for the rest of us.

Pastels are obviously key as solids, within checks and as stripes but it's the use of well chosen, authentic bolder colours alongside them that really lifts the palette and makes the simple, classic garment styles modern and interesting again. This look isn't about a baby blue Oxford shirt and a pair of stone chinos. It's about using classic patterns and outfitting to mix, for example, aqua with royal or mango with jade.

It's a trend that can be interpreted in different ways too. For the younger end of the market it's a slightly ironic take on the smarter side of 90's menswear. Quirky cut-and-sew panelled shirts - as featured in the film *The Wolf Of Wall Street* - and all-over embroidered motif shorts offer a humorous, conversational take of the look. For the more mainstream customer it's simply classic, easy to wear menswear pieces given a new, yet at the same time authentic, Summer colour palette. Classic gingham button-down shirts, flat-fronted - often belted - Chino shorts and fine gauge cotton knitwear all look refreshingly new in sunny yellow, washed jade and the key colour of the trend - Nantucket Red.

Brands such as Ralph Lauren, J Press, L L Bean and even (vintage) Gap are obviously important sources of inspiration. But also the new wave of streetwear labels, Noah from New York and Palace in London in particular, that have been scouring the vintage shops for authentic styles of this era to reinterpret for a new generation of young guys.

For accessories it's all about classy, well researched vintage touches that can be added to the outfits. Premium leather deck shoes are a must as are made in Hawaii "Island Slipper" sandals. For eyewear it's all about classic 80's and 90's Oliver Peoples styles. Laundered cotton baseball caps are a must, as are other colourful touches such as striped watch straps and woven tape trimmed leather belts.

KEY ITEMS

- Unlined Linen Blazer
- Funnel Neck "Golf" Jkt.
- Pastel Cotton Knits
- Cut & Sew Shirts
- Madras Check Shirts
- Seersucker Shirts
- Linen Chambrey
- Gingham Shirts
- Classic Polo Shirts
- Classic Chino Shorts
- Coloured Chinos
- Embroidered Motif Shorts
- Embroidered Motif Swims
- Seersucker Swims
- Madras Check Swims

ACCESSORIES

- Premium Leather Deck Shoes
- Premium Flip-flops
- Oliver Peoples Style Glasses & Sunglasses
- Cotton Baseball Caps
- Striped Watch Straps
- Nautical Accessory Styling

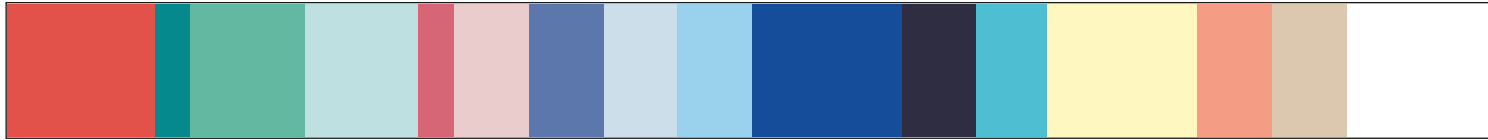


POWER PASTELS



POWER PASTELS

COLOUR :



KEY GARMENTS :



UNLINED LINEN BLAZER



FUNNEL NECK "GOLF" JKT.



PASTEL COTTON KNITS



CUT & SEW SHIRTS



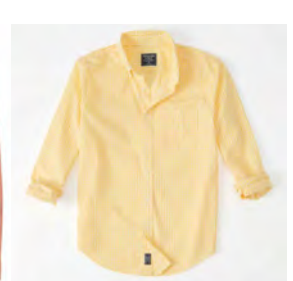
MADRAS CHECK SHIRTS



SEERSUCKER SHIRTS



LINEN CHAMBREY



GINGHAM SHIRTS

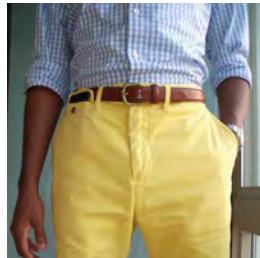
KEY GARMENTS :



CLASSIC POLO SHIRTS



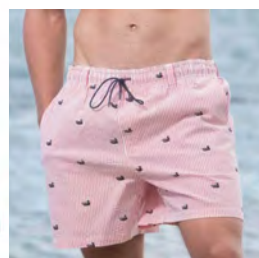
CLASSIC CHINO SHORTS



COLOURED CHINOS



EMBROIDERED MOTIF SHORTS



EMBROIDERED MOTIF SWIMS



SEERSUCKER SWIMS



MADRAS CHECK SWIMS

KEY ACCESSORIES :



PREMIUM LEATHER DECK SHOES



PREMIUM FLIP-FLOPS



OLIVER PEOPLES STYLE GLASSES & SUNGLASSES



COTTON BASEBALL CAPS



STRIPED WATCH STRAPS



NAUTICAL ACCESSORY STYLING



DEBENHAMS

SANTA FE

S/S19 TREND

S/S 19 MENSWEAR TRENDS

SANTA FE

Santa Fe offers a refreshing take on a summer casual trend, named after the Hippie homeland in New Mexico, Santa Fe plays heavily into the cool hippie aesthetic with a touch of 90's free festival hippie grunge.

A strong palette of sage greens, ochre, dusty corals and indigo blues sit alongside warm browns and earthy shades.

Textiles are hugely significant in this trend. A varied eclectic mix of wood block, hand painted, ikat & batik prints sit alongside extra warp dobby's, textured and stripe dobby's, space dyes, Japanese boro textiles and Ikat jacquards which all contribute to this multi-cultural textile trend.

The silhouettes is relaxed, reversible Aztec and Navajo shacket contribute heavily to this. Hooded sweats are also used as chunk on outer layer.

Knitwear & jersey use space dye yarns or acid washing treatments help to achieve the worn and faded appearance essential for this trend. Shirts are really important; Rolled Long sleeves, granddad kaftans and short camp collars, and straight hems all with print and weave interest such as variegated stripes, dobby stripes, and jacquards.

Jersey are used as a base layer, the classic shapes in highlight colours break up the heavily patterned outerlayers. The classic cargo short and linen blend chino short help to complete this laid back look.

This is a great trend for accessories, where embroidery and embellishment come through predominantly on wallets, bags and belts.

Key footwear shapes are desert boots, espadrilles and woven strap flip-flops. Rope bracelets and rope belts are a nice alternative to leather. Linen scarfs, in solid colours, indigos or patterns. Jazzy flat caps and a structured canvas backpack finalize the look.

KEY ITEMS

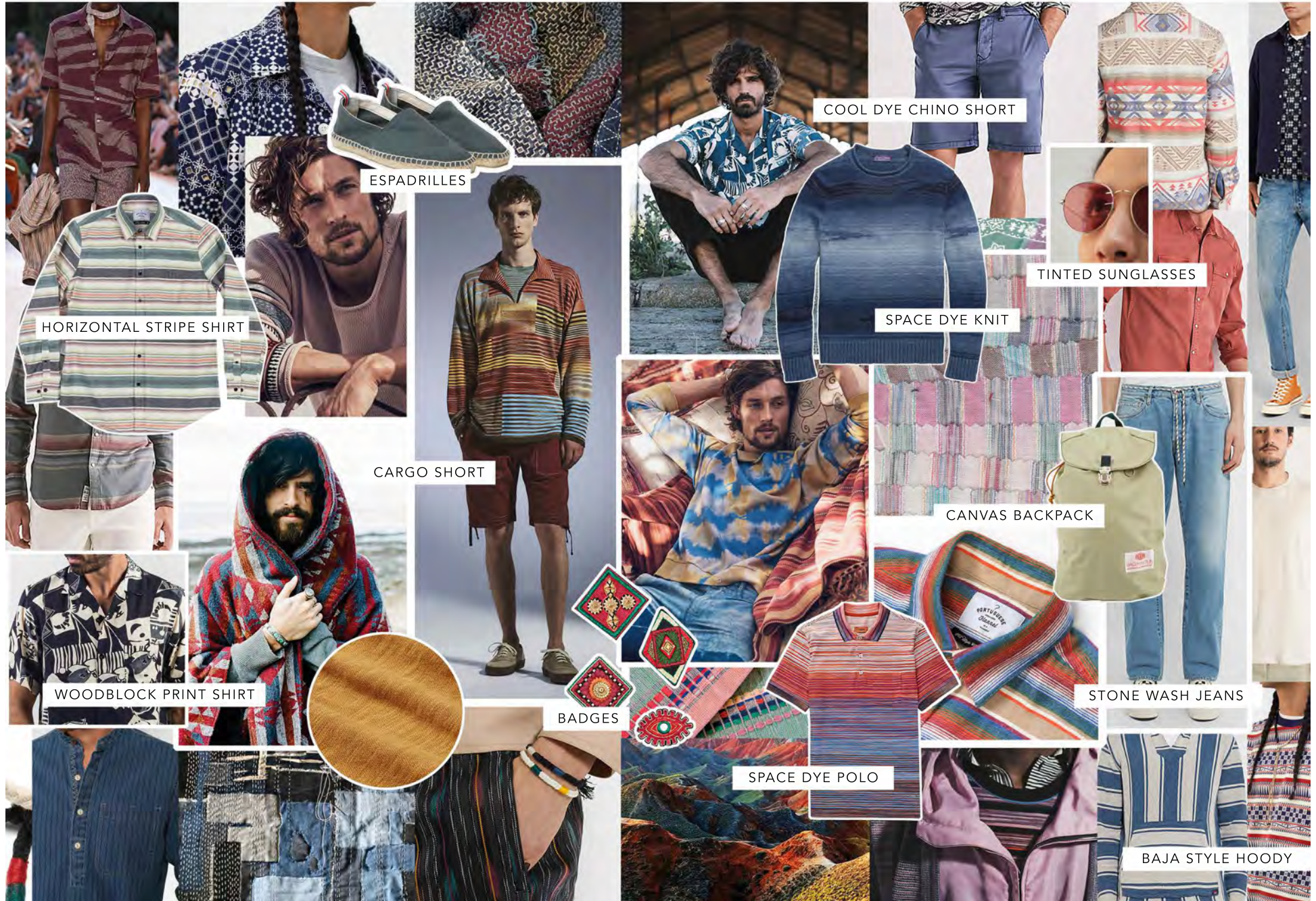
- Reversible Aztec Shacket
- Baja Style Hooded Zip Thru
- Garment Dyed Zip Neck
- Acid Wash Sweater
- Horizontal Varigated Stripe Shirt
- Granddad Kaftan Shirt
- Short Sleeve Dobby Revere Collar Shirt
- Space Dye Polo
- Garment Dyed Tee
- Stonewash Denim Jeans
- Classic Cargo Short
- Linen Blend Chino
- Woodblock Prints
- Jacquard Patterns
- Japanese Boro

ACCESSORIES

- Desert Boot
- Canvas Espadrilles
- Woven Strap Flip Flop
- Embroidered Wallet
- Rope Bracelets
- Linen Scarf
- Jazzy Flat Cap
- Structured Canvas Backpack



SANTA FE



SANTA FE

COLOUR



KEY ITEMS



REVERSABLE AZTEC SHACKET



BAJA STYLE HOODED
ZIP THRU



GARMENT DYED
ZIP NECK



ACID WASH SWEATER



HORIZONTAL VARIGATED
STRIPE SHIRT



GRANDAD KAFKAS SHIRT



SHORT SLEEVE DOBBIE
REVERSE COLLAR SHIRT



SPACE DYE POLO



GARMENT DYED TEE



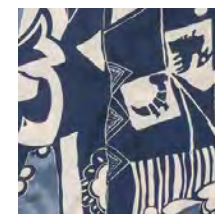
STONEWASH DENIM JEANS



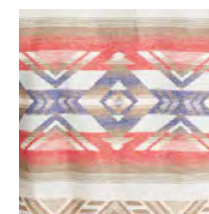
CLASSIC CARGO SHORT



LINEN BLEND CHINO



WOODBLOCK PRINTS



JACQUARD PATTERNS



JAPANESE BORO

KEY TEXTILES

ACCESSORIES



DESSERT BOOT



CANVAS ESPADRILLES



WOVEN STRAP FLIP FLOP



EMBROIDERED WALLET



ROPE BRACELETS



LINEN SCARF



JAZZY FLAT CAP



STRUCTURED CANVAS
BACKPACK

SANTA FE



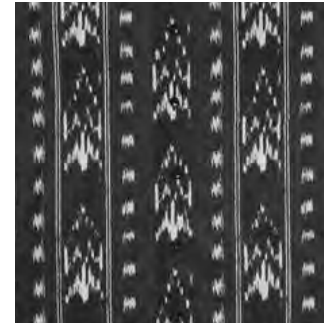
WOOD BLOCK PRINTS



PRINTED STRIPES



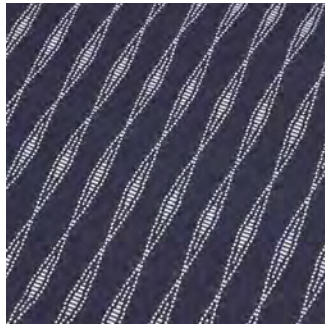
HAND PAINTED PRINTS



PRINTED IKAT



BATIK PRINTS



EXTRA WARP DOBBY'S



DOBBY STRIPES



TEXTURED DOBBY'S



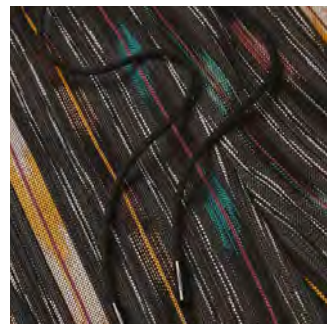
JAPANESE BORO



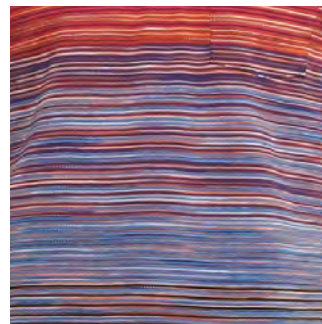
BLANKET STRIPES



UPDATED TAPE TRIMS



WOVEN IKAT



SPACE DYE JERSEY



JACQUARD PATTERNS



WOVEN SPACE DYE

DEBENHAMS

CONCRETE BEACH

S/S19 TREND

S/S 19 MENSWEAR TRENDS

CONCRETE BEACH

In a continuation of the overriding "90's" macro trend this season, Concrete Beach is a holiday ready, yet strongly urban, highly graphic take on the 90's West Coast surf and skate look updated with a distinct vintage sportswear edge.

It's not about the Hawaiian shirts and the "Beach Boys" nostalgia of the mainstream surf scene here, it's about gritty, distressed jeans and chalked-off bright garment dyed colours, street art influenced graphics and ironic thrift store "Spring Break" T's. It's about monochrome skate shoes and bold cut-and-sew jersey pieces mixed with loud, oversized vintage print shirts and tie-dye effects applied to modern pastel shades.

Denim is key but in solid black and shades of washed blacks and greys. Fits for both jeans and shorts are skinny and damage levels are high. The new 90's influenced "Dad" fit - reminiscent of second hand 501's - is also important. As are denim jackets, the only jacket style within this look. Shorts are obviously a major part of this look too. Solid sub-neon brights in a super short retro length are the new basic. Cut-and-sew is also important and in keeping with the sportswear edge of the trend. Prints, whether panelled, placement or all-over are bold and retro inspired.

Shirts are baggy and fuel the thrift store aesthetic. "Vacation" shirts in bold 90's colourways or hand-drawn geometric repeat patterns are key. Oversized long sleeved denim shirts offer an alternative to a jacket too. T-shirts are a huge part of this look. Either short sleeved and oversized in retro inspired graphic prints, new all-over faux tie-dye prints or in the new long sleeved silhouette with skate team inspired graphic placements.

Accessories are simple and reflect the streetwear edge of the look. The new "Across Body" bag is key this Summer. The classic undersized flight bag offers a more classic alternative with the same end use. For shoes it's all about Vans with their low-top "Old Skool" style being the reissue of the moment. However, the most important accessory of all is a pair of white sports socks. Worn with everything (except the new "Slider" sandals).

KEY ITEMS

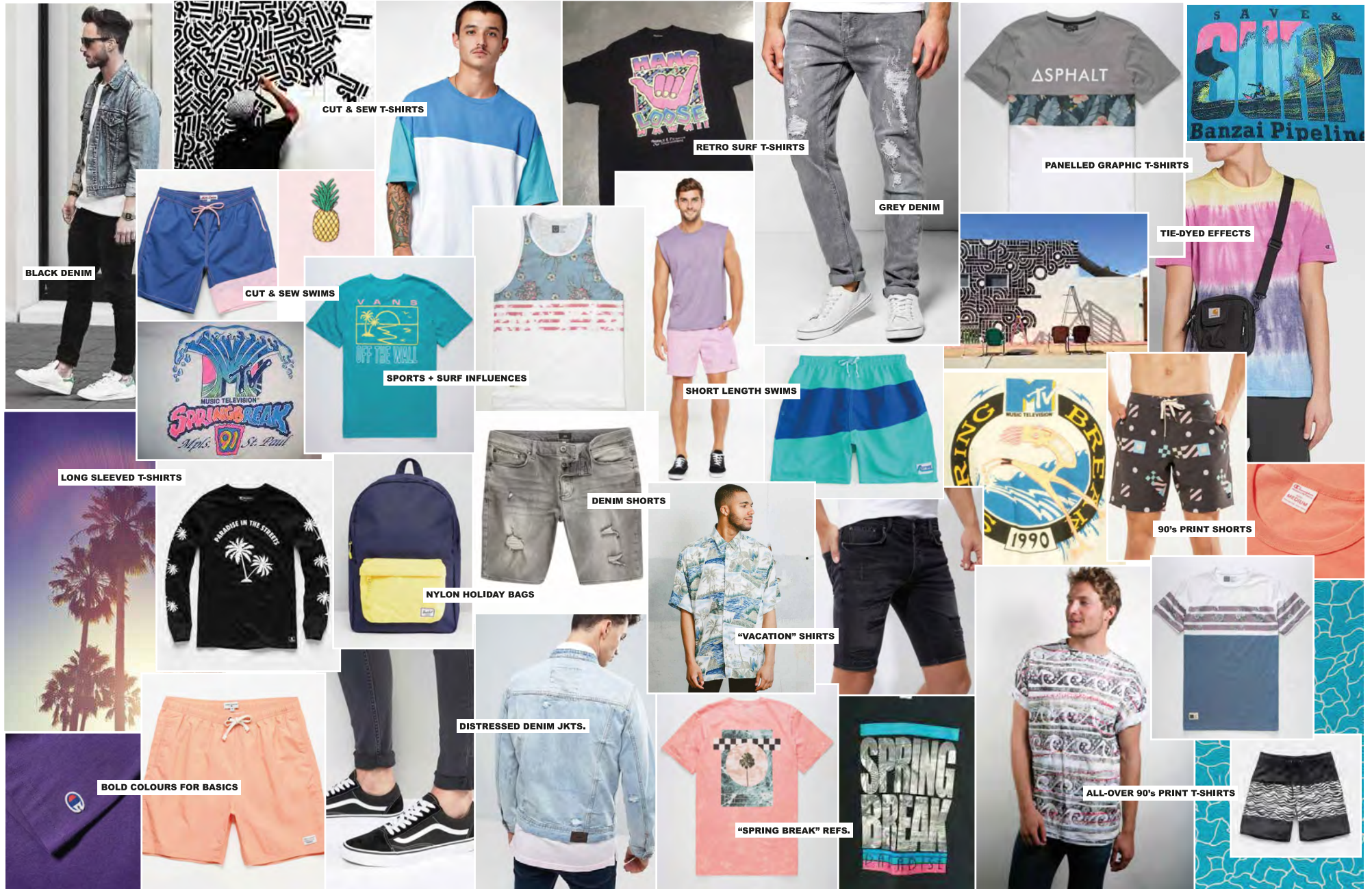
- Distressed Denim Jkt.
- Black Denim Jacket
- Cut & Sew Sweat
- Geo Print Shirt
- "Vacation" Shirt
- Oversized Dnm. Shirt
- Retro Surf T-shirt
- Tie-dye T-shirt
- Long Slv. T-shirt
- Pastel Sweat
- Cut & Sew T-shirt
- Pastel Swims
- Cut & Sew Swims
- Placement Print Swims
- 90's Print Swims
- Distressed Blk Dnm.
- "Dad" Fit
- Distressed Grey & Black Denim Shorts

ACCESSORIES

- Across The Body Bags
- Flight Bags
- Cut & Sew Bags
- Sliders
- Black Or White Vans Old Skools
- White Sox



CONCRETE BEACH



CONCRETE BEACH

COLOUR :



KEY GARMENTS :



DISTRESSED DENIM JKT. BLACK DENIM JACKET



CUT & SEW SWEAT



GEO PRINT SHIRT



"VACATION" SHIRT



OVERSIZED DNM. SHIRT



RETRO SURF T-SHIRT



TIE-DYE T-SHIRT



LONG SLV. T-SHIRT

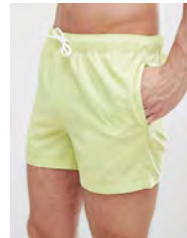
KEY GARMENTS :



PASTEL SWEAT



CUT & SEW T-SHIRT



PASTEL SWIMS



CUT & SEW SWIMS



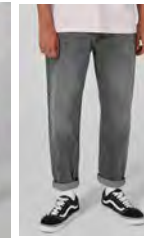
PLACEMENT PRINT SWIMS



90's PRINT SWIMS



DISTRESSED BLK DNM.



"DAD" FIT



DISTRESSED GREY & BLACK DENIM SHORTS



KEY ACCESSORIES :



ACROSS THE BODY BAGS



FLIGHT BAGS



CUT & SEW BAGS



SLIDERS



BLACK OR WHITE VANS OLD SKOOLS



WHITE SOX

CONCRETE BEACH

